



Richard Russell

**Opera Company Names
New General Director**

The board of trustees of Opera New Jersey has announced the appointment of Richard Russell as its new General Director. Mr. Russell will assume his responsibilities full-time on Monday, April 26.

Mr. Russell is only the second General Director of the eight-year-old Princeton-based company. In his new capacity he will oversee all artistic and administrative activities of OperaNJ, the State's largest opera company.

"Mr. Russell's experience, enthusiasm, and savvy business acumen will be valuable qualities to maintain our mission of attracting enormously talented emerging artists and to achieve our vision of producing world-class opera in the state of New Jersey," said John Salapatas, OperaNJ's board chairman. "I am excited that he will lead Opera New Jersey into the next chapter of artistic achievement."

Mr. Russell is leaving his

current position as director of marketing for Sarasota Opera, where he has worked for the last five years. One of his first duties there was to oversee the marketing and communications strategy for a \$60 million capital campaign to renovate their theater, build endowment, and add programs and activities. During his tenure he oversaw approximately \$3 million in earned revenue, managed public relations and marketing, and increased the company's Internet presence.

Mr. Russell holds bachelor's and master's degrees from Indiana University in voice performance and choral conducting. After pursuing a performing career, he worked for several technology and financial companies before serving as vice president and global webmaster for Citigroup's Emerging Markets Sales and Trading Division.

Following the recent performances of *Carmen*, OperaNJ will present the 2010 Summer Season featuring productions of *Don Giovanni*, *Faust*, and *Don Pasquale* at McCarter Theatre. For tickets, call (609) 258-2787 or www.mccarter.org.

**Mahler's 6th on Program
For University Orchestra**

The Princeton University Orchestra, under the direction of Michael Pratt, will close its season on Friday, April 23 and Saturday, April 24 with performances of Gustav Mahler's masterpiece, the Symphony No. 6 in A minor, also known as *The Tragic*. The concerts will take place at 8 p.m. in Richardson Auditorium.

The orchestra's April concerts, traditionally a memo-